



**Messenger®**



**FOR IMMEDIATE RELEASE**

**Contacts:**

Rose Getch  
National Gardening Association  
(800) 538-7476, ext. 129  
e-mail: [rose@garden.org](mailto:rose@garden.org)

Sue Casey  
Remember Me Rose Gardens  
(503) 453-3352  
[sue@remember-me-rose.com](mailto:sue@remember-me-rose.com)

**NATIONAL GARDENING ASSOCIATION AND MESSENGER® ANNOUNCE  
"REMEMBER ME ROSE" SCHOOL GARDEN AWARD PROGRAM**

South Burlington, Vermont (September, 2004) – **The National Gardening Association (NGA)**, a leader in supporting home, school, and community gardening programs has joined with **Messenger®**, a revolutionary new plant health activator launched in the Spring of 2004 throughout the country, to present the first **"REMEMBER ME ROSE" SCHOOL GARDEN AWARD PROGRAM**.

In the Spring of 2005, NGA will award 10 rose bushes, **Messenger** plant activator, and educational materials to each of 20 schools across the country. Special varieties of roses have been named, including 'Firefighter' and 'Soaring Spirits', and will be included in the **"REMEMBER ME ROSE" SCHOOL GARDEN AWARD** packages. Edmunds' Roses will generously donate the rose bushes.

"These **"REMEMBER ME ROSE" SCHOOL GARDENS** will create a beautiful sanctuary where children will be able to participate in garden-based activities. Each garden will be a living tribute meant to affirm life and to honor the memory of those who died in the attacks against America on September 11, 2001", says Sue Casey, Founder and President of **"Remember Me" Rose Gardens** ([www.remember-me-rose.org](http://www.remember-me-rose.org)), a nonprofit organization creating remembrance rose gardens at each of the three major 9/11 crash sites.

**Messenger**, manufactured by Eden Bioscience, is a new product that utilizes the proprietary Harpin protein technology. This technology simultaneously enhances a plant's growth systems and natural defense mechanisms to ward off attacks by insects, common diseases, and environmental stresses. Eden Bioscience Corporation helps growers efficiently produce healthier crops, resulting in improved yields. For more information, visit [www.edenbio.com](http://www.edenbio.com).

**"Remember Me" Rose Gardens** is a nonprofit organization dedicated to creating three gardens, one each in New York City, Washington, D.C., and Pennsylvania, on or near the sites of each attack. "Remember Me" Rose Gardens celebrates gardening for its ability to strengthen the body, soothe the mind, and lift the spirit. For updates on the progress of these gardens, visit [www.remember-me-rose.org](http://www.remember-me-rose.org).

The **National Gardening Association's** efforts are focused on plant- and garden-based education for children and youth, and on providing sound and useful information to gardeners. Visit [www.garden.org](http://www.garden.org) to learn more. For information on gardening with children, and grant opportunities for schools and youth organizations, visit [www.garden.org/schoolgrants](http://www.garden.org/schoolgrants).

###